

January 15, 2008



Executive Board 2007-2008

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Dear Supporter of Technology Education:

As you may recall, New Jersey is facing a shortfall of at least nine-hundred Technology Education teachers by the year 2015. Nine-hundred may not seem to be a particularly high number at first glance, but consider these facts:

- this represents half of our current workforce;
- with our current support system, only about twenty-five new teachers come into the field each year;
- this translates to an average of more than one teacher for every middle and high school in New Jersey; and
- this does not consider that new school programs are being introduced to address technological literacy standards.

To help address this need statewide, the New Jersey Technology Education Association, together with other groups, has initiated several recruitment efforts. We are now better prepared to speak with our students about teaching careers, we are working with other groups to recruit alternate route candidates to the profession, and we continue to push for other short and long term solutions to this problem.

Considering all of the above, we are proud to have created a website geared toward recruitment of Technology Education professionals. The site can be accessed at:

www.teachtechnj.org

The site is now active and the content is accurate. Yet, we cannot rely on Google searches alone to bring qualified people to the site. Therefore, we are now gearing up to promote the site through our events and other means.

As we plan for an official launch on February 15, 2008, we are now trying to find sponsors dedicated to assist us with the creation of promotional items. For example, we have discussed purchasing items with the site name and/or logo such as sling-type backpacks to distribute to interested high school and college students, and postcards and pens to distribute to professionals and other groups.

Specifically to assist in the task of site promotion, we are asking you to consider sponsoring the site by making a pledge in time for our launch date. Any amount you pledge will be earmarked toward a specific promotional item that we may discuss in more detail. If you represent a company or organization and would like your logo to appear on such an item in addition to the site logo, we are completely open to that.

There are many advantages to being a sponsor, not the least of which is the satisfaction that will result from helping to bring quality professionals to engage New Jersey students. Company names and/or logos will also appear throughout the site in the "Site sponsored and supported by" section at the bottom of each page.

We are asking for your kind assistance through a donation of any amount, which can be made using the enclosed form. If you have any questions, please feel free to contact me using the information below.

Thank you for your continued support of the Technology Education profession in New Jersey.

Sincerely,

Dave Janosz
Executive Director, NJTEA

"Education for Innovation"



TeachTechNJ.org Sponsorship Programs

Presented by the New Jersey Technology Education Association

Company/Organization Name: _____
(to appear on site and on all materials)

If you would like your organization logo to appear on the site and/or promotional materials, please send high quality artwork to Dave Janosz at djanosz@njtea.org.

Contact Information:

Name: _____

Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Website: _____

(to be linked from www.teachtechnj.org)

Sponsor Packages:

All packages include suggested materials that may be purchased with your donation. If you would like to sponsor a particular material (pens, key chains, note pads, etc.), please specify or contact NJTEA Leadership. (all #'s approx.)

\$250 Sponsorship _____

- 150 coffee mugs, or
- 500 soft rite mechanical pencils, or
- 100 laser grip pens laser engraved

\$500 Sponsorship _____

- 200 mousepads, or
- 300 stress relievers, or
- 500 Bic Brite Liner Grips

\$1000 Sponsorship _____

- 500 stainless steel travel mugs, or
- 500 laser grip pens laser engraved, or
- 250 cotton tees with name and logo

\$2000 Sponsorship _____

- 1000 5" * 8" deluxe padboards, or
- 1000 Flexi Lights – Laser Engraved, or
- 800 drawstring sports bags

If you have any questions, please contact Dave Janosz, NJTEA Executive Director at djanosz@njtea.org.

Please mail this form with check to:

New Jersey Technology Education Association
PO Box 292
Norwood, New Jersey 07648

Thank you for your continued support of Technology Education in New Jersey!

“Education for Innovation”

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